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Evertz selected for IABM Game Changer Awards 2017 shortlist

Evertz' evEDGE and Cloud Playout/non-linear content delivery platforms have been selected for the award shortlist, winners to be announced at NAB

April 19, 2017 — Burlington, Ontario, Canada — Evertz, the global leader in media and entertainment technology solutions, announces its selection for two positions on the IABM Game Changer Awards 2017 shortlist.

Evertz' evEDGE, a software defined compute and routing platform, has been shortlisted for the award in Content & Communication Infrastructure. The evEDGE is a sophisticated virtualization platform for any size of media or broadcast facility that leverages the use of generic processing hardware in conjunction with user configurable microservices. The evEDGE's flexible architecture allows users to custom configure individual evEDGE processing cores with microservices optimized for specific user defined applications. This flexible architecture enables users to then reconfigure processing cores as application requirements change.

Evertz' Mediator-X, Overture-RT LIVE and Render-X Cloud Playout and Non-Linear content delivery platforms have been shortlisted for the award in the Playout & Delivery Systems category. These systems leverage public cloud, private cloud and hybrid architectures to give media companies the agility and flexibility to dynamically scale their operations and rapidly spin-up and spin-down resources, decreasing both time to market and time to revenue. Mediator-X is a software platform used to manage, deliver and automate all component elements of linear and nonlinear content distribution workflows. Overture-RT Live is a cost effective scalable playout solution, optimized for AWS applications. Render-X is a cloud based transcoding and conform solution that transcodes and repackages content for both linear and non-linear distribution.

"The IABM has been a powerful advocate for broadcast and media technology suppliers," said Mo Goyal, Evertz Director, Product Marketing. "We appreciate the IABM's recognition of Evertz' media and entertainment technology solutions and look forward continued participation in IABM activities and initiatives."

Winners will be announced at NAB, at the IABM Awards Reception on Tuesday, April 25th.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com